COLLEGE OF BUILT ENVIRONMENTS
STRATEGIC PLANNING RETREAT
OCT. 5, 2019
The Future, and then Back to Now
Desired: Insight, Opinion, Passion
Interdisciplinary Context, Operations and Power
Agenda

1. Baseline/Process
2. Workgroups—Scenarios
3. Lunch
4. Reports
5. Workgroups—Task Groups
6. Reports
7. Next Steps
Audiences

1. Potential student from Russia
2. Donor from technology company
3. Community leader on multiple civic boards
4. General contractor from out-of-town
Universe(s)—Specific—of Possibility
DEAN’S DIALOGUE
Ongoing

In January 2019, we welcomed our new dean, Renée Cheng. Dean Cheng launched a series of conversations focused on listening, learning and planning the College’s future. These dean’s dialogue events focus on issues important to the College community and our collective and allied professions.

ORGANIZATIONAL REVIEW
Winter ’19

Consulting firm Erolin Solutions conducted focus groups, interviews and surveys with strong College-wide participation. From this analysis, they prepared a report that identifies strengths, opportunities and recommendations. This report is available on our website.

A key recommendation from this report was to develop a College strategic plan. Other key recommendations are noted below. This background work strongly informs both current operational focuses and this SP effort.

PLANNING TO PLAN
Spring - Summer ‘19

In Spring, the Planning Cubed group convened. On June 4, they presented a report to the CBE community with recommendations for the strategic planning (SP) process. This group suggested the formation of a Facilitation Team (FT) to carry on the process through the following academic year. The FT will steward the year-long SP process. Summer activities refined the process to maximize opportunity for broad and widely-representative participation.

RETREAT
October 5th

We will kick off the academic year and SP discovery with a one-day retreat of faculty, staff, select students and professional community representatives. Group sessions and break-outs will encourage us to think deeply to the future, and how the College will prepare.
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Interest of Collaboration v Research Funding

- Interest to Collaborate
  - Research Funding
    - Interest to Collaborate
      - Research Funding
Humanities v Political Upheaval

- Declining support for Humanities
- Increased political upheaval and uncertainty
- Rising support for Humanities
- Decreased political upheaval and uncertainty
Cultural Competency v Diversity

Increased diversity in education, government, business, professions

Decreased diversity in education, government, business, professions
Interest in BE Degrees v Student Funding

Funding for students (+)

Degree interest / demand (-)

Degree interest / demand (+)

Funding for students (-)
Collaboration v Technology

Tech is specialized  

Tech is ubiquitous

Collaboration is ubiquitous.
Economic Crisis v Options for Funding

New Options for Funding (+)

Economic Stability

New Options for Funding (-)

Economic Crisis
Effective Governance v Climate Awareness

- Less Collaboration Across Political Spectrum, Democratic Norms weakened (-)
- Reduced Awareness (Increased Denial) of Climate Change Impact (-)
- Greater Collaboration Across Political Spectrum, Productive Governing (+)
- Increased Awareness of Climate Change Impact (+)
Design Thinking v Metrics-Driven Evaluation

- Less focus on Metrics (-)
- Greater focus on Metrics (+)
- Increased Design Thinking Focus (+)
- Reduced Design Thinking Focus (-)
Ergo Warm Up Program
Population Health Facility
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