UNIVERSITY of WASHINGTON

COLLEGE OF BUILT ENVIRONMENTS
ALL COLLEGE MEETING

03/11/20
UW ACKNOWLEDGEMENT

The University of Washington acknowledges the Coast Salish peoples of this land, and the land which touches the shared waters of all tribes and bands within the Suquamish, Tulalip, and Muckleshoot nations.
DEAN’S WELCOME & AGENDA

- Coronavirus update (5 min)
  - CBEresponsesteam@uw.edu

- Strategic planning (45 min)
STRATEGIC PLANNING

Nick Dreher + Ken-Yu Lin

AGENDA

● TASK GROUP UPDATES: STRATEGIES

● NEXT STEPS: WRITING + REVIEW PROCESS

● RECRUITMENT: RETREAT + REVIEW TEAM

● OPEN FORUM
**TASK GROUPS DELIVERABLE #2**

**Strategy/Actions**
Develop 3-5 specific action recommendations, each tied to a goal and strategy.
> How will we get to the goals? What specific actions are required?

**Metrics + KPIs**
Define how CBE should measure progress to the specific goals.
> What metrics or KPIs (key performance indicators) can CBE use to measure progress toward your goal(s)?
TECHNOLOGY

- Make the CBE Task Group a permanent, College-recognized advisory group

- Develop a cohesive teaching approach to CBE Technology
  - Develop College-level, introductory course(s)
  - Develop/Expand College-level interdisciplinary course(s)
  - Organize College-level Resources (online)
  - Schedule College-level Tech Seminars (CBE Tech Seminars)

- Facilitate research connections within the professional community

- Establish a technology-focused, Ph.D. level research track, funded
STUDENT EXPERIENCE

- **Strategy:** Identify and develop CBE interagency relationships to promote student recruitment
  - **Top Action:** Consult with the following entities to improve referrals to CBE degree programs

- **Strategy:** Identify, assess, and mitigate sources of friction towards student success
  - **Top Action:** Research and identify areas of improvement regarding student health and well-being

- **Strategy:** Identify, strengthen, and maintain comprehensive engagement opportunities
  - **Top Action:** Develop a uniform CBE exit interview and 6-month post graduation survey similar to the Office of Educational Assessment
SOCIAL JUSTICE + EQUITY

Overarching objective: UW CBE recognizes that current and emerging built environment practitioners & educators have a duty to work to undo address historic systemic injustices in the built environment professions. To achieve this, the Social Justice + Equity Task Group of the CBE Strategic Plan is setting goals that center diversity, equity and inclusion in all of our work, and use it as a lens for cultivating a welcoming and empowered college culture.

GOAL 1: CLIMATE & CULTURE  Cultivate and Ensure an inclusive College identify, climate and culture that fosters a welcoming environment for all students, faculty and staff particularly those groups that have been historically underrepresented in our professions

One Strategy: Integrate social justice and EDI in all aspects of the CBE’s operations

GOAL 2: PEOPLE & PROCESS  Create systems that center and honor voices of historically underrepresented communities. (Add wording about the most impact and benefit from these efforts in our learning community.)

One Strategy: promote a curriculum that engages multiple and diverse topics and voices in all CBE courses

GOAL 3: LEARN & MODEL Learn best practices and be accountable for integrating social justice and EDI practice to benefit the college and the professions and communities we work in.

One Strategy: create spaces and offer resources to cultivate grassroots ideas furthering social justice and EDI into college wide practices to model best practices
GOAL 1 Improve efficiency, synergy and equity through a holistic review of current space allocation; identify opportunities; and explore additional resources.
Strategy:
> Allocate space to promote community engagement.

GOAL 2 Review instructional space allocation—CBE studios and classrooms—through the lens of space and (student) time management.
Strategy:
> Re-evaluate the entirety of Time Schedule Construction by quarter and year; determine college space capacities.

GOAL 3 Explore how college space can create opportunities for the cross-fertilization of cultures within the college.
Strategy:
> Display current student studio work in public beyond just review so students can identify like-focused cohorts across disciplines and create community.
> **Establish a Center for Local/Global Initiatives** (tentative name) with dedicated space and staff to serve as a key mechanism for accomplishing the goals in creating synergistic projects, to coordinate, support, and promote local and global activities at CBE, to develop EDI capacity, including support for student and faculty leadership and outreach through local and global engagement, and to engage community partners and potential supporters. **Goals 1, 2, 3**

> **Develop and regularly update a centralized database of global and local activities at CBE** through systematic collection and documentation that can be accessed online through the CBE website. **Leverage these activities and records** for enhancement of CBE reputation, profile, recruitment, and advancement efforts. **Goals 1, 2**

> **Create a need-based faculty grant and a student scholarship fund to support study abroad and international collaborations** at the level of $100,000 a year to make study abroad and other international programs accessible to faculty and students regardless of their level of financial resources. **Goal 3**
INTERDISCIPLINARY RESEARCH

> **To better understand and communicate CBE’s interdisciplinary research,**
>   - Aggregate, analyze, synthesize and communicate data on interdisciplinary research, providing regular college-wide assessments of efforts, drivers, barriers and impacts, enabling researchers and the college to assess, adapt, and improve.

> **To increase administrative support for interdisciplinary research in CBE,**
>   - Have staffing dedicated to leading the college’s strategies and efforts to achieve interdisciplinary research goals, including:
>     > Facilitating advancement and research development support.
>     > Providing administrative support for grants and service contracts that specifically relieves fiscal barriers for both cross-campus and community partnerships.
>     > Providing project management including convening/events/coordination.
>     > Making available to faculty and staff trainings on interdisciplinary research topics.
>     > Supporting teaching faculty in integrating interdisciplinary research into curricula through practical training, exercises and/or experience.

> **To align college-level incentives and address institutional barriers to interdisciplinary research,**
>   - Align promotion and tenure criteria, as well as search criteria and position descriptions, to communicate the value of interdisciplinary research and empower faculty to undertake, track and evaluate it as part of their research efforts.
>   - Provide professional development, funding, and awards for faculty, staff, and students to engage in interdisciplinary research.
HUMANITIES + HISTORIES + FUTURES

- **Action for Goal #1: Identify Humanities+Histories+Futures values, ethics, narratives within CBE**
  - Inventory existing HHF-related efforts within CBE and survey student interests in research into humanities and historically-established lines of investigation to identify existing courses, research, centers and labs, programs

- **Actions for Goal #2: Establish a Center for Humanities+Histories+Futures for support and communications**
  - Coordinate and broadcast information via a website about relevant courses, research, programs, scheduled events across the UW and Seattle to serve as a clearinghouse/network
  - Generate and support innovative HHF curricula, events such as lectures, symposia, workshops, initiatives within and for the College and broader University and civic communities
  - Highlight and support faculty research, positioning HHF-focused research as an existing and central component of CBE activity
  - Build capacity for student communication competency and develop support for ongoing activities such as communications-focused efforts, i.e. writing and professional presentation skills, within the College.
**HEALTH + WELL-BEING**

- **Develop policies and best practices resources and intranet toolkit for CBE students, faculty and staff for their learning, teaching and personal well-being.**
  - Top Action: Produce resource material and organize a launch/rollout campaign. Host this information on CBE Intranet, review at orientations and include on syllabi.

- **Sponsor and host events that showcase the HWB work of our faculty, students, alumni, research centers and labs.**
  - Top Action: Explore interest and viability of hosting an annual public lecture or continuing education event around an HWB topic, possibly in coordination with professional community and another campus unit or initiative, such as the Population Health Initiative, School of Public Health, College of the Environment etc...

- **Expand our Strengthen relationship with other campus units**
  - Top Action: Connect with leadership in other units across campus as a meet and greet and to explore synergies and opportunities to share resources.
CURRICULUM + PEDAGOGY

> Attract undergraduate students to CBE coursework starting as freshmen

> Leverage college-wide strengths as bridges across departments

> Build and coordinate infrastructure for community-engagement efforts

> Augment College Ph.D. Programs
COMMUNICATION + STORYTELLING

- Document communication processes, people, and tools and aid in identifying gaps which might require additional resources
  - ACTION #1: Make communications resources clear
  - ACTION #2: Ensure everyone has options to communicate in ways that are accessible, secure, and honor opt-out rules
  - ACTION #3: Where cost effective, ensure all Dean’s lectures and other key CBE events are livestreamed or at a minimum recorded for later viewing by those students and alumni that cannot attend events in person.

- Cultivate and in turn, propel stories that impact on the CBE mission and values as identified by the strategic planning process.
  - ACTION #1: Define an overarching strategy for generating, propelling and disseminating the CBE story as departmental stories; develop the framework of overall CBE story/brand as guidelines for further communications.
# CLIMATE ACTION

## CBE Carbon Action Task Group Strategy Ranking

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Ranking</th>
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</thead>
<tbody>
<tr>
<td>Strategy 1.2: Actively engage in University-, City-, State-, and</td>
<td>1st</td>
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<tr>
<td>Global-level resilience and climate action planning efforts</td>
<td></td>
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<tr>
<td>Strategy 4.1: Organize CBE climate research expertise, with affiliates in</td>
<td>2nd</td>
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<tr>
<td>UW, into a formal UW City Climate Institute</td>
<td></td>
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<tr>
<td>Strategy 1.1: Form a Steering Committee to provide support,</td>
<td>3rd</td>
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<tr>
<td>guidance, and oversight on climate and the campus built environment</td>
<td></td>
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<tr>
<td>Strategy 2.2: Encourage student interest, experimentation, and career</td>
<td>4th</td>
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<tr>
<td>opportunity at the intersection of climate and the built environment</td>
<td></td>
</tr>
<tr>
<td>Strategy 4.2: Establish a climate-forward strategy for recruiting and</td>
<td>5th</td>
</tr>
<tr>
<td>retaining CBE expertise in climate research and education</td>
<td></td>
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<tr>
<td>Strategy 3.2: Launch a CBE communications strategy for climate-related</td>
<td>6th</td>
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<tr>
<td>research, teaching, and service</td>
<td></td>
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<tr>
<td>Strategy 2.1: Host regular annual CBE climate action seminars,</td>
<td>7th</td>
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<tr>
<td>speaker series, and field trips/tours</td>
<td></td>
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<tr>
<td>Strategy 3.1: Communicate in a unified voice toward climate action</td>
<td>8th</td>
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WRITING + REVIEW PROCESS

ALL COLLEGE MEETING, TODAY (3/11)

WRITING TEAM WORKSHOP, LATE MARCH

MINI-RETREAT, APRIL 4

WRITING TEAM DRAFT, APRIL 30

REVIEW TEAM SUBMITS COMMENTS, MAY 15

WRITING TEAM FINAL DRAFT, JUNE 6

ALL COLLEGE MEETING, JUNE 10
WRITING + REVIEW PROCESS

CONTENT

NOT FINAL LANGUAGE
RECRUITMENT: RETREAT + REVIEW

RETREAT: SATURDAY, APRIL 4
> Need 2 representatives from each task group

> RSVP to Susanne Adamson (adamsons@uw.edu) by March 20

REVIEW TEAM
> Need 1 representative from each task group

> Work will primarily take place in first half of May

> Email ftplanning@uw.edu with your representative by April 6
OPEN FORUM