

# CBE STRATEGIC PLAN | PROCESS GUIDE

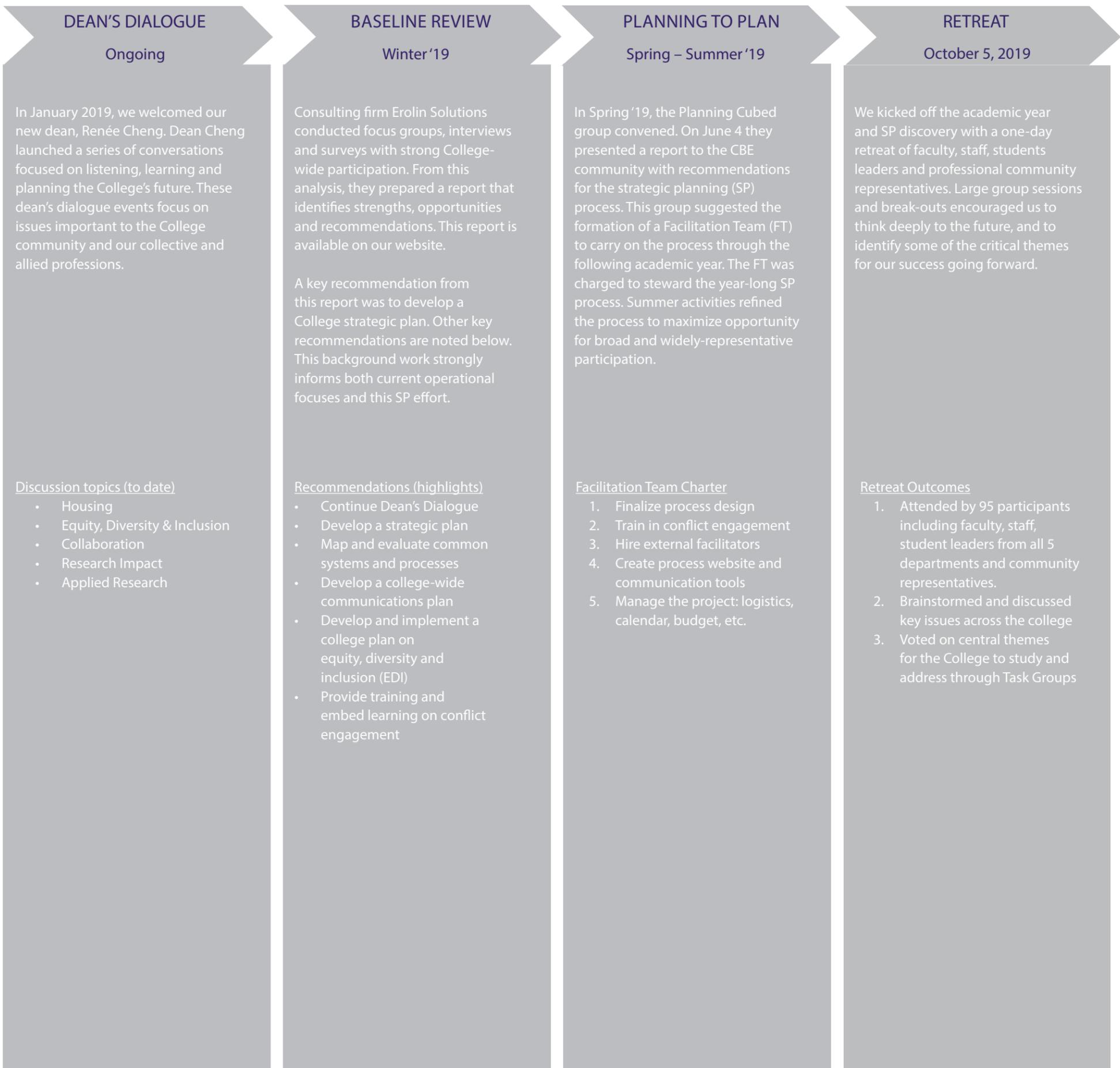
During the 2019-2020 academic year, we are undertaking a strategic planning process to identify our vision and priorities for the years ahead.

## GOALS

- Identify untapped potential of everyone at the College
- Create a clear vision for the College that captures our unique gathering of disciplines.
- Find and develop synergies and areas for collaboration across the college
- Grow the impact of our College in academia and our collective and allied professions
- Identify specific areas for investment—people, spaces, research and more
- Develop a cohesive approach that weaves together activity of the Departments, Labs and Centers.

## VALUES

- Inclusive
  - Deep listening
  - Representative
  - Efficient
  - Stewards diversity, equity
- Collaborative
  - Builds community
  - Shared understanding
  - Productive conflict
  - Diverse approaches and teams
- Transparent
  - Accountable
  - Reliable
- Equitable
  - Respects differences (disciplines, research, pedagogies, etc.)
  - Multiple voices
  - Stewards diversity, inclusion



- FACULTY
- STAFF
- STUDENTS
- ALUMNI
- PROFESSIONAL COMMUNITY

- FACULTY
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- STUDENTS

- FACILITATION TEAM
- EXTERNAL FACILITATORS

- FACULTY
- STAFF
- STUDENT LEADERS
- ADVISORY COUNCIL
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## FACILITATION TEAM

- ↳ Susanne Adamson, Administrative Coordinator, CBE Strategic Plan
- ↳ Mark Baratta, Director of Operations
- ↳ Ann Marie Borys, Associate Professor, Architecture
- ↳ Suzanne Cartwright, Director of Community Engagement, Real Estate
- ↳ Carrie Sturts Dossick, Professor, Construction Management, and Associate Dean of Research
- ↳ Nick Dreher (co-lead), BLA Academic Adviser, Landscape Architecture
- ↳ Ken-Yu Lin (co-lead), Associate Professor, Construction Management
- ↳ Vikram Prakash, Professor, Architecture, and Chair, CBE College Council
- ↳ Jan Whittington, Associate Professor, Urban Design & Planning

## EXTERNAL FACILITATORS: PROCESS GUIDANCE, COACHING AND SUPPORT

- ↳ Ted Sive, FSMPs, Honorary AIA (Seattle), Ted Sive Consulting
- ↳ Rico Quirindongo, Architect, Principal, DLR Group

## STRATEGIC PLAN PROSPECTIVE INFLUENCE

### College Culture

- ↳ Ideas and applications spanning the College and Departments
- ↳ Interdisciplinary:
  - ↳ Curriculum development and tools
  - ↳ Research focus, partnerships and funding sources
  - ↳ Recruitment and development
  - ↳ Professional community engagement
- ↳ Internal and external communications
- ↳ College operations and resources use

### TASK GROUP PLANNING

October '19

Directly following the retreat the Facilitation Team (FT) compiled the work product and identified 12 themes around which to form Task Groups.

Through a nomination and volunteer recruitment process, Task Groups were formed from faculty, staff, student leaders and community representatives. These groups were formed and charged to research their theme and identify the College's position and goals around Task Group issues.

#### Task Groups

- Climate action
- College culture, vision + values
- Communications + storytelling
- Curriculum + pedagogy
- Health + well-being
- History + humanities
- Interdisciplinary research
- Local + global
- Place, space + resources
- Social justice + equity
- Student experience
- Technology

### TASK GROUP STUDY

October '19 – March '20

Task Groups will explore themes drawn from the conversations at the October 5 retreat. They will dive deep into specific topic areas, engage with stakeholders, and develop ideas and recommendations. The FT and external facilitators will check-in periodically with the Task Groups for resource and coaching as-needed. Strong student involvement and professional community engagement will be particularly beneficial in this phase.

#### Task Group Deliverables

1. Rationale: the context and significance of the topic/ issues.
2. Research and community outreach summary
3. Goals: what should CBE do?
4. Strategy/Actions: how will CBE get to these goals? what specific actions are required?
5. Metrics + KPIs: how should CBE measure progress towards specific goals?

### SYNTHESIS + WRITING

Spring '20

Task Groups will convene for a mini retreat in March '20. During this retreat, they will share their discoveries and ideas, add context, and clarify and hone CBE's vision.

In Spring quarter, a writing committee will assemble to prepare a draft of the Strategic Plan. This draft will be presented to the College community at the end of the academic year.

#### Draft SP Table of Contents

1. Vision  
What will CBE look like in the future, including our goals and future accomplishment targets?
2. Mission + Map  
Why do we exist and do what we do, and how do we work together?
3. Values  
The beliefs and actions that shape our teaching, learning, research and service.
4. Collaboration Matrix  
How do the areas of strategic focus interrelate and overlap?
5. Action Plans
  - Goals
  - Strategies
  - Actions
  - Metrics and Key Performance Indicators (KPIs)

### FINAL DRAFT

Summer '20

The College will adopt the Strategic Plan in principle at the close of Spring '20.

After this agreement, a small to-be-identified team will engage in additional research + writing (where necessary), as well as editing, graphic design, and production of two documents:

- The Strategic Plan
- A Strategic Settings Report to capture the creativity, analysis, data and research that led us to the core tenets of the SP, including the Task Group research, analysis and discoveries.

#### Beyond Summer '20

The summer writing + research team will present the final strategic plan to the College community at the beginning of the 2020-21 academic year.

An Implementation Team, similar to the Facilitation Team, will oversee and support integration of the SP with College activities.

For additional information check these website for regular updates:

Strategic Planning: <http://dean.be.uw.edu/strategic-planning/>

Send questions and comments to [ftplanning@uw.edu](mailto:ftplanning@uw.edu)

All College Updates

10/09

11/13

12/11

01/08

02/12

03/11

04/08

05/13

06/10

● FACULTY

● STAFF

● STUDENTS

● ALUMNI OUTREACH

● COMMUNITY OUTREACH

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● PROF. COMMUNITY

○ IMPLEMENTATION TEAM

○ EXTERNAL FACILITATORS

● SP WRITING TEAM